

Module Handbook

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| Module Name | Sharia Entrepreneurship | | | |
| Module Level | Higher Diploma | | | |
| Code, if applicable | UNI504 | | | |
| The subtitle, if applicable | - | | | |
| Courses, if applicable | - | | | |
| Semester(s) in which the module is taught | 5 th semester | | | |
| A person responsible for the module | Kuntari, S.Si., M.Sc. | | | |
| Lecturer | General subjects team lecturer | | | |
| Language | Bahasa Indonesia | | | |
| Relation to curriculum | Compulsory | | | |
| Type of teaching, contact hours | Lectures: 100 min/week Structured Assignments/structured activities: 120 min/week Online Activity/individual study: 120 min/week | | | |
| Workload | Total Workload | 91 hours; 2 CU | | |
| | | Lectures | Independent study and assignment | Exams and preparations |
| | Hours | 27 | 58 | 6 |
| Credit Points | 2 CU/3.4 ECTS | | | |
| Requirements according to the examination regulations | 75% minimum requirements of attendance | | | |
| Recommended prerequisites | - | | | |
| Module objectives/intended learning outcomes | <p>PLO 5: Able to contribute to solving the problem in their work</p> <p>Subject LO: Able to analyze characteristics, aspects of human resources, information and data on sharia-based entrepreneurial opportunities</p> <p>PLO 6: Able to accomplish their work, analyze the data and communicate the results effectively with qualified performance</p> <p>a. Subject LO: Able to create, manage and develop business plans, financial planning, control management, and marketing plans in accordance with future business</p> | | | |
| Content | <ol style="list-style-type: none"> 1. Introduction and scope of entrepreneurship 2. The character of an entrepreneur 3. Aspects of entrepreneurship 4. International Entrepreneurship | | | |

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| | <ol style="list-style-type: none"> 5. Entrepreneurial strategy management 6. Franchise 7. Funding in business 8. Pricing strategies and marketing tactics 9. Cash management 10. Location: source of competitive advantage 11. Business plan design |
| Study and examination requirements and forms of examination | Projects and presentation (40%), mid-term (30%) and final term exams (30%) |
| Media employed | Google classroom, youtube, zoom meeting, google form, google doc |
| Reading list | <ol style="list-style-type: none"> 1. Buchari A., 2006, <i>Kewirausahaan</i>, Edisi kesepuluh, Alfabeta, Bandung 2. Certo, Samuell, 1985, <i>Management of Organization and Human Resources</i>, IOWA, WMC Brown Company Publisher 3. Covey, S., 2008, <i>The 8th Habit; Menggapai Keagungan</i>, PT. Gramedia Pustaka, Jakarta 4. Drucker, Peter F., 1991, <i>Inovasi dan Kewirausahaan, Praktek Dasar-dasar</i> diterjemahkan oleh Rusjdi Naib, Jakarta Erlangga 5. Geoffrey G. Meredith dkk., 1996, <i>Kewirausahaan, Teori dan Praktek</i>, Edisi kelima, PT Pustaka Binaman Pressindo, Jakarta 6. Gymnastiar, A., 2006, <i>Melipatgandakan Kekayaan dengan Kecerdasan Spiritual</i>, Solusi Qalbu, Bandung 7. Hakim, H. 1998, <i>Kiat Sukses Berwiraswasta</i>, Edisi Kedua, PT. Elex Media Media Komputindo, Jakarta 8. Hall, D., 2004, <i>Metode Canggih Melejitkan Kreativitas Bisnis</i>, Kaifa-Mizan, Bandung 9. Hendro, Widhianto, C.W., 2006, <i>Be A Smart and good Entrepreneur</i>, CLA Publising, Jakarta 10. Hisrich, R. D., Peters, M. P., Shepherd, D. A., 2008, <i>Entrepreneurship</i>, McGraw-Hill International, Singapore 11. Kao, John J., 1991, <i>The Enterpreneur</i>, Englewood, Cliffs, New Jersey, Prentice Hall 12. Robert, H.D dan Peter, M.P., 1989, <i>Enter Preneurship, Starting, Developing and Managing a New Enterprise</i>, Boston Rochard D Twin Inc 13. Siropolis, N., 1994, <i>Small Business management, A Guide to Entrepreneurship</i>, 5th Edition, Houghton Mifflin Company, Boston 14. Timmons, J.A., Spinelli, S.Jr., 2006, <i>New Venture Creation</i>, 7th ed., Mc Graw Hill 15. Wiratmo, M., 2001, <i>Pengantar Kewirausahaan Kerangka Dasar Memasuki Dunia Bisnis edisi pertama</i>, BPFY Yogyakarta, Yogyakarta 16. Wiratno M., 1992, <i>Ekonomi Manajerial</i>, Media Mandala Jogjakarta 17. Zimmer, T.W., Scarborough, N., 2005 <i>Essential of Entrepreneurship and Small Business Management</i> “,4th ed., Prentice-Hall |